imageCLASS® MF5950dw Wireless Laser Multifunction Printer

Wireless[1] Black & White Laser Multifunction Printer

The imageCLASS® MF5950dw is ideal for small offices looking for a feature-rich black and white wireless laser multifunction. The MF5950dw combines duplex printing, copying (1→2), scanning, and printing of received faxes in a compact, easy-to-use business solution.

- **Print or copy at impressive speeds of up to 35 ppm/cpm[2]**
- **Print, copy, scan or fax from anywhere in the office with built-in wireless connectivity.[1] Ethernet connectivity is also built in.**
- **Save paper with automatic 2-sided printing, copying (1→2), scanning, and printing of received faxes.**
- **Copy, scan, or fax multiple-page documents with ease using the 50-sheet Duplex Auto Document Feeder (ADF).[3]**
- **Replace only one consumable without a mess using the Single Cartridge System.**

35 Black ppm

FAX 33.6 kbps

Ethernet

5 line LCD

SINGLE CARTRIDGE SYSTEM

Auto Duplex Print

50 Sheets Duplex ADF

High Performance and Speed

Impress your customers by telling them that the MF5950dw can print or copy documents at fast speeds of up to 35 ppm/cpm.[2] Faxing documents is also fast with the Super G3 fax[4], including 19 one-touch speed dials and a 512-page fax memory.[5]

Wireless or Wired Connectivity

Point out the Wi-Fi icon on the MF5950dw's control panel. Tell your customers that the MF5950dw can be shared anywhere in the office thanks to built-in wireless connectivity.[1] Ethernet connectivity is also built-in.

Easy-to-Use Interface

Navigate through some printer menus to show how easy it is to use the MF5950dw with the large 5-line backlit LCD. On-screen animations assist customers with tasks such as changing cartridges. Save time with one-touch buttons: Scan documents and send them to a computer (Push Scan), save toner and paper by putting up to 4 documents on a single side of plain paper, or require a numeric code to start printing using Secure Print.

Quick and Easy Maintenance

Take the toner cartridge out of the MF5950dw and show it to your customers. Tell them that the toner and drum are in one unit, making it easy to replace consumables. The Single Cartridge System is also 100% recycled, making it an eco-conscious product.

All-Mode Duplex

Customers can save time and let the MF5950dw go to work for them thanks to automatic 2-sided printing, copying (1→2), scanning, and printing of received faxes. They can also eliminate one-at-a-time copying or scanning with the 50-sheet Duplex ADF.[3]

ENERGY STAR | QUICK 1st PRINT | 250 SHEET PAPER CASSETTE | FULL YIELD CARTRIDGE INCLUDED | BACKGROUND REMOVAL | Network SCAN[1] 600×600 dpi | SCAN to USB | HI-SPEED USB | Windows 7 | Mac

Toner

Cartridge 119 or 119II (Hi-Capacity)

- 119 (Yields approximately 2,100 pages based on ISO/IEC Standard)
- 119II (Yields approximately 6,400 pages based on ISO/IEC Standard)
- Full-Yield Cartridge 119 Included

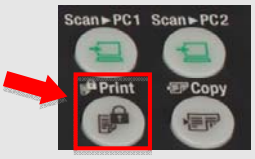
Operating System[6]

Windows® 7 / Vista® / XP / 2000 / Server 2008 (R1/R2) / Server 2003
Mac® OS X 10.4.9 – 10.6
Linux (Print only)[7]

Environmentally Conscious www.usa.canon.com/green

- **Toner Cartridge Recycling Program** - Canon toner cartridges are 100% recovered with zero landfill waste.
- **Energy Saving Mode** - When the imageCLASS MF5950dw enters Energy Saving Mode, it has a low power consumption of 3 watts of energy.

SALES TIP!



Discuss the importance of protecting sensitive information in the office with Secure Print.

After sending the document to the MF5950dw, the Secure Print button is pressed and a user-created numeric code must be entered on the control panel to start printing.

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Why Choose the MF5950dw

Over the HP LaserJet M2727

- Save time and paper with all-mode duplex: Print, Copy (1→2), Scan, and Print Received Faxes on both sides of plain paper.
- Be more productive and get more done in less time. Print 8 more pages per minute with fast printing and copying speeds of up to 35 ppm/cpm. [2]
- Control costs. Department ID Management can restrict activity to a department or individual.

Over the Brother MFC-8890DW

- Achieve consistent quality page after page and replace only one consumable without a mess using the Single Cartridge System.
- Complete tasks easily with one-touch buttons, and get help with printer functions, thanks to a 5-line backlit LCD with animations.
- Save energy with 3W usage in Energy Saver Mode.

imageCLASS® MF5950dw	HP LaserJet M2727	Brother MFC-8890DW
Speed and Quality		
35 ppm / cpm[2] Quick First Print	27 ppm / cpm	32 ppm / cpm
Print: Up to 1200 x 600 dpi quality Copy: Up to 600 x 600 dpi First Copy Out Time: less than 8 secs[2] First Print Out Time: less than 6 secs	Print: Up to 1200 x 1200 dpi Copy: Up to 600 x 600 dpi First Page Out: As fast as 10 secs	Print: Up to 1200 x 600 dpi Copy: Up to 1200 x 600 dpi First Copy Out Time: N / A First Print Out Time: N / A
Super G3 Fax[4] 512-page fax memory[5] 19 one-touch / 181 coded speed dials	Super G3 Fax 600-page fax memory Up to 120 speed dials	Super G3 Fax 600-page fax memory (64MB) 40 one-touch / 300 speed dials
Ease of Use		
All-Mode Duplex: Print / Copy (1→2) / Scan / Receive Fax	Duplex Printing and Copying	All-Mode Duplex: Print / Copy / Scan / Faxing
5-line backlit LCD with animations One-Touch Buttons	2-line backlit display	5-line monochrome backlit LCD
Department ID Management Secure Print	NO	Secure Print
Single Cartridge System Full-Yield Cartridge 119 Included (yields approx. 2,100 pages)	HP LaserJet Black Print Cartridge	Separate Toner and Drum Unit
50-sheet Duplex ADF[3] 250-sheet Cassette[3] Optional 2nd 500-sheet Cassette[3] 50-sheet Multipurpose Tray[3]	50-sheet Simplex ADF 250-sheet Input Capacity Optional 250-sheet Input Tray 50-sheet Multipurpose Tray	50-sheet Simplex ADF 300-sheet Cassette Optional 2nd 250-sheet Cassette 50-sheet Multipurpose Tray
Scan to E-mail / SMB Network Print / Scan[1] / PC Fax Scan to USB / Print from USB	Scan to E-mail / File	Scan to E-mail / Image / OCR / File E-mail Server / Network Scan to USB / Print from USB
Connectivity, Power Use & Warranty		
Wi-Fi 802.11 b/g/n[1] Ethernet USB 2.0 Hi-Speed	Ethernet USB 2.0 Hi-Speed	Wi-Fi 802.11 b/g Ethernet USB 2.0 Hi-Speed
3W Energy Saver Mode	15.0W Sleep Mode	18W Sleep Mode
1-year limited exchange / carry-in warranty[8] US-Based Customer Support	1-year limited warranty	1-year limited warranty

1 Wireless performance may vary based on terrain and distance between the printer and wireless network clients. Network scanning is via Windows OS only.
2 Letter size, after being restored from Energy Saver Mode.
3 Based on 20 lb. paper.
4 The Public Switched Telephone Network currently supports fax modem speeds of 28.8 Kbps or lower, depending on telephone line conditions. Sending and receiving fax machines need to conform to ITU-T v.34 guidelines.
5 Based on ITU-T #1 Chart (standard mode).
6 Most updated drivers can be found at www.usa.canon.com. Some drivers may not be included in the original packaging or available immediately at time of purchase. Server 2003, Server 2008 via network connection only.
7 Mac® OS X 10.4.9 and up and Linux® OS (print only) compatibility to be announced; visit usa.canon.com for driver download availability.
8 Warranty card is subject to certain conditions and restrictions. See the warranty card for details.